

Developer Experience: Because Coders are People Too

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User Experience

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- If UX sucks, people will not use it if they have a choice or hate using it if they do not.

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- DX: "the overall experience, satisfaction, and efficiency a software developer has when using a software development platform"

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 - Companies can't hire a "web developer," they need a "Drupal developer"
 - Developers do not want to use a system that is totally unlike everything else
 - Many actually feel Drupal will harm their careers

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 - And now, a word from YOU...