DRUPALCON SZEGED

Ken Rickard
Drupals and the Knight Foundation agreed that open source digital publishing can enable powerful agents of transformation in their respective communities.

Together, we are working to improve communities by providing an open democratic platform in the digital age.

We provide funding for grant proposals that achieve our mutual goals for using and improving the Drupal platform.

Program information
- Goals of the KDI
- Grant application process
- Application tips

Spread the word
- Promotional materials and information
Knight Foundation is a Miami-based non-profit organization. Since 1950, the foundation has invested more than $300 million to advance quality journalism and freedom of expression worldwide.
In order that an association among a democratic people should have any power, it must be a numerous body. The persons of whom it is composed are therefore scattered over a wide extent, and each of them is detained in the place of his domicile by the narrowness of his income or by the small unremitting exertions by which he earns it. Means must then be found to converse every day without seeing one another, and to take steps in common without having met. Thus hardly any democratic association can do without newspapers.
Figure 2: Percent who read a newspaper "every day" by year

1964 - 80%
2004 - 53%
“The last daily newspaper reader will disappear in September 2043”

– Philip Meyer
“If I covered only the newspaper industry, first of all I would have been fired a long time ago; secondly, I would have had to kill myself.”

--Peter Appert, Goldman Sachs
<table>
<thead>
<tr>
<th>Company</th>
<th>Start Price</th>
<th>Current Price</th>
<th>Stock Loss</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal Register Company</td>
<td>US$3,25</td>
<td>US$0,04</td>
<td>99%</td>
</tr>
<tr>
<td>Gatehouse Media</td>
<td>US$22,00</td>
<td>US$0,57</td>
<td>97%</td>
</tr>
<tr>
<td>McClatchy Company</td>
<td>US$74,30</td>
<td>US$3,78</td>
<td>95%</td>
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<tr>
<td>Lee Enterprises</td>
<td>US$48,57</td>
<td>US$3,83</td>
<td>92%</td>
</tr>
<tr>
<td>Media General</td>
<td>--</td>
<td>--</td>
<td>83%</td>
</tr>
<tr>
<td>New York Times Co.</td>
<td>US$51,50</td>
<td>US$12,98</td>
<td>75%</td>
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<tr>
<td>Gannett Company</td>
<td>US$90,14</td>
<td>US$17,40</td>
<td>65%</td>
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</tbody>
</table>

http://www.digitaldeliverance.com/blog/2008/08/transforming_american_newspape.html
Chicago Tribune Features Knight News Challenge Winner Everyblock.com

"EveryBlock.com is the new way of living in the city," says founder Ben Wetzler. "It's like having your own personal newspaper delivered right to your door." EveryBlock.com allows users to create and read neighborhood news from anywhere in the world. The website has been named a finalist in the Knight News Challenge and has been transforming traditional newspapers with its innovative approach.
“THERE WAS A SIGNIFICANT INCREASE IN THE NUMBER OF PEOPLE WHO HAD CELLPHONE OR CELLPHONE-RELATED PROJECTS. THERE WERE A NOTABLE NUMBER OF PROJECTS USING DRUPAL.”

-- ALBERTO IBARGUEN, KNIGHT FOUNDATION PRESIDENT AND CEO
The Knight Drupal Initiative is an ongoing, open grant funding process for the Drupal open source project.
APPLICATION IS A TWO-STAGE PROCESS.

1) AN OPEN COMMUNITY REVIEW WILL SELECT PROPOSALS FOR SUBMISSION TO KNIGHT FOUNDATION.

2) AFTER SUBMISSION, KNIGHT FOUNDATION WILL HAVE FINAL APPROVAL OVER GRANT FUNDING.
WHAT CAN YOU DO?

- APPLY
- REVIEW
- ASSIST
• To enable more people to enter the digital conversation by lowering the technical barriers to entry.

• To provide powerful tools for digital publication, free and open to all.

• To encourage people to improve their communities by supporting the free exchange of information and ideas.
In order that an association among a democratic people should have any power, it must be a numerous body. The persons of whom it is composed are therefore scattered over a wide extent, and each of them is detained in the place of his domicile by the narrowness of his income or by the small unremitting exertions by which he earns it. Means must then be found to converse every day without seeing one another, and to take steps in common without having met. Thus hardly any democratic association can do without **DRUPAL**.