



DRUPALCON SZEGED

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Knight Drupal Initiative

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Drupal and the Knight Foundation agree that open source digital publishing can enable powerful agents of transformation in their respective communities.

Together, we are working to improve communities by providing an open democratic platform in the digital age.

We provide funding for grant proposals that advance our mutual goals for using and improving the Drupal platform.



Program information

- [Goals of the KDI](#)
- [Grant application process](#)
- [Application tips](#)

Spread the word

The following page contains information you can use to spread the word about the KDI.

- [Promotional materials and information](#)

Knight Foundation is a Miami-based non-profit organization. Since 1950, the foundation has invested more than \$300 million to advance quality journalism and freedom of expression worldwide.

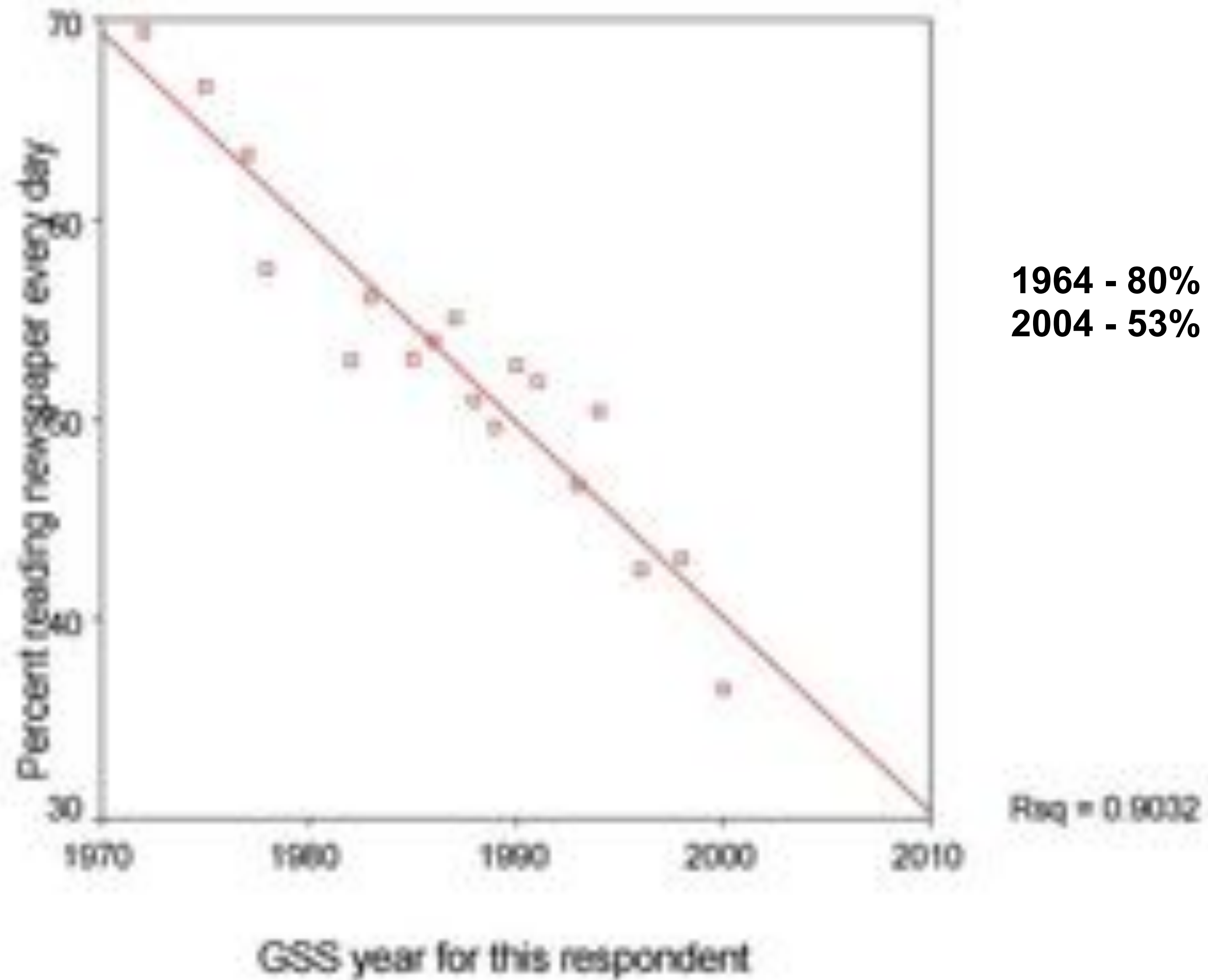




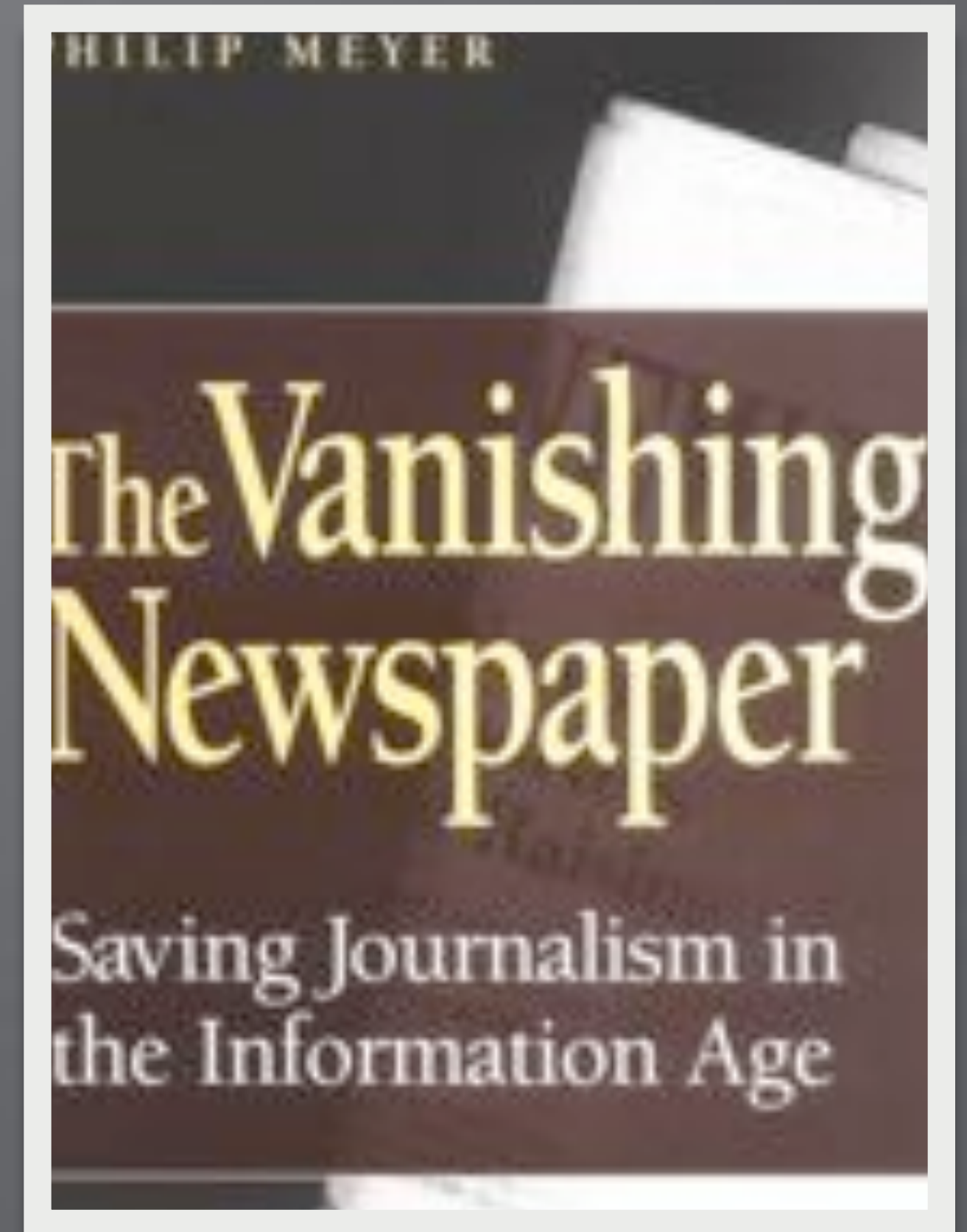
In order that an association among a democratic people should have any power, it must be a numerous body. The persons of whom it is composed are therefore scattered over a wide extent, and each of them is detained in the place of his domicile by the narrowness of his income or by the small unremitting exertions by which he earns it. Means must then be found to converse every day without seeing one another, and to take steps in common without having met. Thus hardly any democratic association can do without newspapers.



Figure 2: Percent who read a newspaper "every day" by year



**“The last daily newspaper
reader will disappear in
September 2043”
– Philip Meyer**



**“If I covered only the newspaper industry,
first of all I would have been fired a long
time ago; secondly, I would have had to kill
myself.”**

-- Peter Appert, Goldman Sachs

Company	Start Price	Current Price	Stock Loss
Journal Register Company	US\$3,25	US\$0,04	99%
Gatehouse Media	US\$22,00	US\$0,57	97%
McClatchy Company	US\$74,30	US\$3,78	95%
Lee Enterprises	US\$48,57	US\$3,83	92%
Media General	--	--	83%
New York Times Co.	US\$51,50	US\$12,98	75%
Gannett Company	US\$90,14	US\$17,40	65%

http://www.digitaldeliverance.com/blog/2008/08/transforming_american_newspape.html



WORKING PARTNERS WITH ACTORS



• Media innovation (online, interactive, broadcast, mobile, etc.)



• National Center Policy, Knight News Challenge, business, society, education, etc.



• Digital content for the 21st century, community, etc.



• Local information experiments, community foundations, etc.

A commitment of experimentation is at the core of the Knight Foundation's mission. [Read more](#)

HOW AT KNIGHT



[View EveryBlock's homepage](#)

Chicago Tribune Features Knight News Challenge Winner EveryBlock.com

"EveryBlock is a service that can get the EveryBlock.com site and the EveryBlock and neighborhood including photo taking online." [Read the story in the Chicago Tribune](#). EveryBlock won \$1.1 million in the Knight News Challenge and has been transforming readers' experiences of using journalism. The EveryBlock team is now the only in The Chicago Tribune.

“THERE WAS A SIGNIFICANT INCREASE IN THE NUMBER OF PEOPLE WHO HAD CELLPHONE OR CELLPHONE-RELATED PROJECTS. THERE WERE A NOTABLE NUMBER OF PROJECTS USING DRUPAL.”

-- ALBERTO IBARGUEN, KNIGHT FOUNDATION PRESIDENT AND CEO

The Knight Drupal Initiative is an ongoing, open grant funding process for the Drupal open source project.

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What are the goals of the program?
Digital publishing can help people improve their communities by giving them tools to connect people and ideas. Our specific goals are:

- To enable more people to enter the digital conversation by lowering the technical barriers to entry.
- To provide powerful tools for digital publication, free and open to all.
- To encourage people to improve their communities by supporting the free exchange of information and ideas.

Who can apply for a grant?
Anyone may register on <http://groups.drupal.org> and submit a proposal.

What kind of proposals are wanted?
Any ideas that help achieve the goals of the program, including those which strengthen the Drupal community.

Must my proposal involve Drupal?
Yes. This is a Drupal-specific program, sponsored by Knight Foundation.

How do I apply?
Go to <http://groups.drupal.org/knight-drupal-initiative> and submit a proposal after reviewing the guidelines.

How are grants reviewed?
A two-stage process starts with an open community review. Selected proposals are then passed to Knight Foundation for final review.

Where can I get more information?

- <http://groups.drupal.org/knight-drupal-initiative>
- <http://drupal.org/news>
- <http://knightfoundation.org>



What is the Knight Foundation?
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**APPLICATION IS A TWO-STAGE
PROCESS.**

**1) AN OPEN COMMUNITY REVIEW WILL
SELECT PROPOSALS FOR SUBMISSION
TO KNIGHT FOUNDATION.**

**2) AFTER SUBMISSION, KNIGHT
FOUNDATION WILL HAVE FINAL
APPROVAL OVER GRANT FUNDING.**

WHAT CAN YOU DO?

- APPLY
- REVIEW
- ASSIST



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[HTTP://GROUPS.DRUPAL.ORG/
KNIGHT-DRUPAL-INITIATIVE](http://groups.drupal.org/knight-drupal-initiative)