



Szeged 2008

Drupalcon

Looking behind Drupalcon.org,  
good and bad



# Won the proposal

- We knew we are far away from the world
- So we proposed doing:
  - Marketing of the location (the Drupaltown concept)
  - Help with hotel room bookings
  - Organize shuttle buses from Budapest for fun
- Derived lots of our decisions from there



# Looked at existing sites



The screenshot shows the DrupalCon Barcelona 2007 website. The header is blue with a navigation menu containing links for Accommodation, Attendees, Schedule, Sponsors, FAQ, Discuss, and About. The main content area has a light blue background. On the left, there is a white box with the text "The best Drupalcon ever in Barcelona, September 19-22, 2007." Below this is a blue box with the title "Drupalcon Barcelona Presentations, Notes, and Videos" and a timestamp "Sat, 12/29/2007 - 16:33 — robertgarrigos". The text describes the success of the event and provides links to presentations, notes, and videos. On the right, there is a "Resources" section with a list of tags: flickr, picasa, del.icio.us, and slideshare. At the bottom, there is a "Request for feedback" section with a timestamp "Sun, 10/21/2007 - 13:36 — bertboerland" and a thank you message.

Accommodation Attendees Schedule Sponsors FAQ  
Discuss About

**DrupalCon Barcelona 2007**

The best Drupalcon ever in Barcelona, September 19-22, 2007.

**Drupalcon Barcelona Presentations, Notes, and Videos**  
Sat, 12/29/2007 - 16:33 — robertgarrigos

Drupalcon Barcelona was a huge success, with over 430 registrants, 80+ sessions, and several dozen ad-hoc BoFs.

You will find slides, notes and videos of the presentations at [drupal.org](http://drupal.org), provided by the attendess, and some videos at [drupal.cat](http://drupal.cat), provided by the [citilab](#) and Nektarios Sylligardakis.

Login to post comments

notes presentations video

**Request for feedback**  
Sun, 10/21/2007 - 13:36 — bertboerland


Thank you all for making the best DrupalCon in Barcelona possible! In case you want

**Resources**  
drupalconbarcelona2007 tags on:

flickr  
picasa  
del.icio.us  
slideshare

what is this block?

# Looked at existing sites



## Drupalcon Boston 2008


[Sessions](#) [Recent](#) [Program](#) [Logistics](#) [Forum](#) [Attendees](#) [Business fa](#)

[Login or Register.](#)

**Drupalcon Boston 2008 is all over!** This Drupalcon was the biggest ever, with 864 registered and paid attendees. Thanks everybody for making it a huge turnout!

Every session was videotaped; check back here in a few weeks, when videos should begin to appear online. In the meantime, take a look at [videos](#) from the Barcelona conference.

The next Drupalcon will be in Central Europe, specifically in Szeged, Hungary from August 27 to 30, 2008. Check out <http://szeged2008.drupalcon.org/> for more details.



### Learn More

- [Learn More \(FAQ\)](#)
- [Showcase Contest](#)
- [Schedule & Sessions](#)
- [Business & Job Fair](#)
- [Tuesday Night Social](#)
- [Book Hotel](#)

### Be a Sponsor

- Hire at the Job Fair
- Raise Your Profile
- Very Affordable

[Get More Info](#)  
[Current sponsor list](#)

### Platinum and Gold Sponsors

### Site Showcase Prize Highlight

### Drupal 7 Code Sprint

The [Drupal Association](#) is hosting an all day code



## Keynote Speaker: Chris DiBona



# Select a base theme

<http://drupal.org/project/burnt>

## Leaves v1.0

i like raking leaves. and jumping into them.

Home

About Us

Archives

Photography

Downloads

Contact

A tiny little area.

Put all your little tidbits of information or pictures in this small yet useful little area.

### Welcome to Leaves.

Welcome to Leaves, a static, 3 column layout made with your usual CSS and XHTML. It is able to correctly accommodate any font size increases or shrinkages (Is that a word?). It seems to work fine in Firefox, Opera, Internet Explorer and Safari. It's more minimal than other designs, because I think images (drop shadows, giant header images) are being obsessively over used these days. I think it detracts from the content and shoves way too much information to a viewer all at the same time, so here you go: Autumn, a minimalist design. Feel free to massacre or change the design to your liking. Well, I guess it's time for some more Latin. Feel free to drop me a line anytime.

### Why I like Latin Filler Text.

Aenean eros arcu, condimentum nec, dapibus ut, tincidunt sit amet, urna. Quisque viverra, eros sed imperdiet iaculis, est risus facilisis quam, id malesuada arcu nulla luctus urna. Nullam et est. Vestibulum velit sem, faucibus cursus, dapibus vestibulum, pellentesque et, urna. Donec luctus. Donec lectus. Aliquam eget eros facilisis tortor feugiat sollicitudin. Integer lobortis vulputate sapien. Sed iaculis erat ac nunc. **Eti**am eu enim. Mauris ipsum urna, rhoncus at, bibendum sit amet, euismod eget, dolor. Mauris fermentum quam vitae ligula. Vestibulum in libero feugiat justo dictum consectetur. Vestibulum euismod purus eget elit. Nunc sed massa porta elit bibendum posuere. Nunc pulvinar justo sit amet odio. In sed est. Phasellus ornare elementum nulla. Nulla ipsum neque, cursus a, viverra a, imperdiet at, enim. Quisque facilisis, diam sed accumsan suscipit, odio arcu hendrerit dolor,

### The Sidebar

You have reached the sidebar, put news, links, or anything textual in here. I think I'll drag on with typing nonsense text, until you feel really really sleepy. Of course, you wouldn't waste time reading this. Some Latin would be more useful. If you want me to create a custom design for you, feel free to drop me a line anytime at [web@smallpark.org](mailto:web@smallpark.org)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas venenatis enim ut purus. In hac habitasse platea dictumst. Sed rutrum tempus turpis. Sed rhoncus dui eu ipsum. Pellentesque tincidunt. Quisque pulvinar. Morbi quis leo sit amet neque tempor fringilla. Pellentesque faucibus metus vitae erat. Quisque a urna ut sapien accumsan ornare. Nulla porta pretium eros. Fusce velit



# Customized (a weekend)



Schedule Whiteboard Blog Attendees Forums Hotel Travel Sponsors FAQ Galleries Contact

### Gábor Hojtsy

- Edit your profile
- Fill in your bio
- Propose a BoF
- Recent posts
- Log out

### Attendees

**504** attendees signed up already. We are looking forward to meeting you as one of them in Szeged! Your [registration status page](#) provides an overview of the items you signed up for.



Platinum sponsor

**Drupal** is a wildly popular social publishing system that blends web content management and social media capabilities with a massive library of powerful extensions - all supported by a thriving open source community.

**Drupalcon** is the twice-yearly gathering of Drupalers to learn about, discuss and advance Drupal, and to network with other community members. **Experience this thriving community in person yourself in Szeged, Hungary!** [Read more in our FAQ.](#)

**Check out the schedule!**

August 2008						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

**Drupalcon** (Aug 19-20) and **Code sprint** (Aug 27-31) are highlighted.

### Our keynote speakers



**Dries Buytaert** is the original creator and project lead of Drupal, co-founder and chief technology officer of Acquia, and a Drupal core maintainer.



**Rasmus Lerdorf** is known for having gotten the PHP project off the ground in 1995. He is currently an infrastructure architect at Acquia.



**Mark Boulton** is lead to a small design studio based in Cardiff, UK, called Mark Boulton Design. He is a redesign partner for Acquia.

# The basic stuff

- Website registration, newsletter added later
- Forums, well defined categories matter
- Lots of FAQ, Travel, Location information
- People just do not anticipate things until you make them excited about the event
- User our management site to do the editing on the information materials, copied over (oh, staging)



# Logo contest and voting

- CCK forms, image upload field
- Good to limit image size
- Voting done with votingapi and voteupdown (simple widget)





# Photo galleries

- Simple nodes with file upload
- We did not want to work with importing/exporting, and we did not plan on doing on onsite gallery later for real Szeged photos
- Worked well with jquery\_update and lightbox



# Program and tracks

- Taxonomy: tracks, audience, length
- Same node type for sessions and BoFs
- Was easier to adapt later to some needs, but was sometimes confusing (eg. articles)
- Voting on sessions again with votingapi and voteupdown; custom view theme for the checkmark



# Attendee quotes

- Custom node type
- Always unpublished
- Using title to store the quote (enforces short and smart text and speedy SQL queries)
- Only possible to enter quotes from existing site users (we are not quoting Mark Twain)



# The registration system

- Some nice modules with quite some custom hacks
- Looked at e-commerce, ubercart
- Start from simple, hack away (not a good slogan)
- Signups are the base, signup status provides status tracking
- Signup payment provided the idea, but we needed payment transactions to go
- At the end, we reinvented quite some of the Drupal commerce tools, but made it simpler



# Signups

- Different price points (nodes, close through time)
- Shuttle bus, aftercon tours, sponsor shirts (“always open” - until closed)
- Room nodes
  - Imported from an excel sheet via taxonomy and node import modules
  - All had 1 signup limit
  - Added some custom code for field visibility/editing and implemented fine grained node permissions
  - Roommates can see rooms





# Signup overviews

- Implemented via CSS styled views
- Rooms had exposed filters, so you can search in them
- Signup transactions were implemented via custom code
- Tracking of PayPal with simple\_paypal, tracking of bank transfer via admin feedback



# Famous issues

- Nodes can only be taken once
- Editing of booking dates once paid was an admin thing
- Adding stuff to your paid transaction afterwards was an admin transaction
- Yeah, we did expect people to understand that they have one transaction -> the increasing price worked against this



# Room sharing, financials

- Bio module used with custom bio node type
- Checkmark for room sharing
- Simple view of people checking the box
- Financial help feature was more tricky, custom view filter to do when you entered text



# Schedule

- Wireframe for sessions / day
- Session information from database
- The two sources merged for display (NOT Views)
- Caching on multiple levels
- Customized schedule also merges vote data
- Printing through CSS, so you get your own latest PDF stuff



# Scheduling

- Used taxonomy for rooms, a date field (from-to) for timing of sessions
- Output wireframe for given day with dragzone of session to schedule and dropzones of “unmodified”, “unscheduled” and concrete room and time cells (identified by their table cell id values)
- Used jquery\_update and jquery\_ui again, look at the drag and drop demo at <http://ui.jquery.com>





# Whiteboard

- Whiteboard node type
- Submission permission for all
- Editing permission for all
- Some simple custom code to list them
  - Sticky on top
  - Then last modified
  - After a while, just a list of items, not the whole item
  - A little bit of CSS to make it look sticky notes

