



Introducing Ubercart

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- Pet project of a restaurant equipment company
- Founded in Fall 2006
- Long alpha cycle with helpful hardcore users
- Beta release January 2008
- 1.0 release June 2008
- Ubercamp 1.0 July 2008
- Drupalcon Barcelona, Boston, and now Szeged!



- Ubercart makes it easy to sell...
 - Physical products
 - File downloads
 - Customer created content
 - Site membership (user roles)
 - Premium content (node access)
 - Store credit (userpoints)



- Ubercart focuses on simplifying...
 - Initial store setup
 - Product and catalog creation
 - Daily order administration



- RiffTrax - <http://www.rifftrax.com>
- Transformetrics - <http://www.transformetrics.com>
- Nutriprima - <http://www.nutriprima.com>
- H.JLYNN Collection - <http://www.hjlynn.com>



- Various Warner Bros. Records artists
- Fleurville - <http://www.fleurville.com>
- HugaMonkey - <http://www.hugamonkey.com>
- Kalys Gastronomie - <http://www.kalysgastronomie.fr>
- See more - <http://www.ubercart.org/site>



- Users - customers, shopping carts, orders
- Taxonomy - product catalog
- Forms API - add to cart, checkout, overviews
- Theme system - themable output (TNT)



- Imagefield + Imagecache + Thickbox
- Workflow-ng for user configurable conditions
- Views integration
- Apache Solr for faceted product search
- ACL + Content Access
- Userpoints



- Drupal 5.x (more on Drupal 6 later)
- Dependencies
 - Token, Workflow-ng, TAPIr, uBrowser
 - (CCK, Imagefield, Imagecache, Thickbox)
- Ubercart
 - Cart, Order, Product, Store
 - Extra core modules overview



- Advanced shipping with Workflow-ng
 - Standard 5 EUR flat rate shipping
 - Free shipping for orders over 25 EUR
 - Setup two flat rate shipping methods
 - Check order total using Wf-ng conditions



- Selling file downloads
 - Preliminary server setup and file upload
 - Configuring file download product feature
 - Creating a valid order workflow
 - Access downloads through user accounts



- Selling user roles
 - Create members only role and content
 - Configure user role product feature
 - Ensure the same order workflow



- Drupal 5 = **FOUNDATION**
 - Code and community
- Drupal 6 = **OPTIMIZATION**
 - Code, design, and user experience
- Drupal 7 = **INNOVATION**
 - Driven by core and the community



- Two D6 versions - UC 2.0 vs. 3.0
- Modules fully ported, half a dozen contributors
- UI for conditional actions; e-mail notifications
- Testing and feedback through issue tracker



- <http://www.ubercart.org>
- <http://drupal.org/project/ubercart>
- [#drupal-ubercart](irc://irc.freenode.net)