Scald: Social Media for Drupal

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Social Media

- What is “Social Media”?
- Why is Social Media important?
Where we came in:
Generalizing: Scald

Scald is a Contrived Acronym by Lazy Developers
Where is it now?

Where is it going?
Core Concepts of Scald

• Atoms & Composites
• Unified Types
• Display Contexts
• Providers (API)
• Flexible Input Methods/WYSIWYG
• Licensing & Attribution
• The Social
<Your Thoughts Here>
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